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Dear Thom,-

Thank you for that interview and for sending along the two copies of ADWEEK, I liked them and it.

Aside from the matter of deserts, which may possibly be waived at my age, I have nothing but appreciation and good marks for the interview. Accurate as to facts, well done altogether, good writing -- all. So I am warmly appreciative. There is a lot about it that few who have talked to me seemed to understand -- the background, the climate, so to speak. And mostly, of course, they leave out the advertising which is the foundation stone.

My best to you and to Dierdre, and I hope you come this way again.

Yours sincerely,

*Henry Beetle Hough*